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Social Value Annual Report

2023/24



Honouring Maggie: Supporting CHIP in Her Memory

Maggie Punyer, who served as the independent chair of CHIC since 2017, was a driving force behind the establishment of CHIP in 2021. Maggie sadly passed away in May 2024. At Maggie's funeral, her husband Martyn requested donations to CHIP in her memory. This kind gesture has raised around £2,000 for CHIP.

Maggie's funeral was a celebration of a full and interesting life and career. Her husband shared wonderful insights into her notable commitment to improving the lives of social housing residents. Her work through CHIC and CHIP is an appropriate epitaph to her years of service.



Contractual Commitments

All contracts procured through CHIC are required to deliver social value outcomes at a minimum of 1% of their annual turnover. CHIC supports contractors and suppliers to manage and calculate their social value contributions and the outcomes are reported to CHIC's members.

In 2023/24 141 supply chain partners had commitments to deliver contractual social value under 429 contracts. We use the HACT calculator and estimate that these contracts collectively delivered £27.25m of social value, an outcome of £68 for every £1 of the contractual commitments.

Examples of the activities delivered by our supply chain partners included volunteering, support for local charities, work placements, local employment and supplier utilisation, community workshops and sponsored fundraising.

Some organisations went above and beyond. For example JNP Group working on a project for Warwick District Council, delivered the following outcomes:

- Recruited four work experience placements.
- Recruited an additional project administrator at their Warwick office.
- Actively participated in litter picking within the immediate area.
- They also plan to attend Warwick University career fair in 2025.



Employment Sponsorship

This year, CHIP worked with five organisations – Bounce Back Foundation, St Basils, St Giles Trust, Black Country Housing Group and Jericho. CHIP's grant funding was £47k to support a total of 96 individuals into sustainable work, an increase from 33 in 2022/23.

CHIP has funded projects using different approaches, including delivering short courses to support with improving life skills, short course qualifications and Level 2 Apprenticeships, as well as direct support with job applications and life skills.

Case Study - Bounce Back Foundation

Working inside prisons and in the community, Bounce Back Foundation is committed to helping people with a history of offending to transform their lives. They achieve this through delivering accredited and non-accredited training to help individuals build skills that enable them to gain sustainable employment, which reduces re-offending.

Sian completed the Level 1 Painting and Decorating course and in turn she built up her confidence to look for work. Together with her Case Manager she applied for a number of decorating positions and she has now completed her first paid job as a decorator.

In 2024/25, CHIP will work with these and more organisations to enable the support of even more individuals. In addition to supporting disadvantaged people into work, this also helps towards closing the skills gap in construction and other relevant trades.



96
Individuals were supported last year



5
Organisations received grant funding from CHIP



1,215
Volunteering hours by the CHIP team



£2,400
Raised at the CHIP fundraising dinner

Community Chest Fund

The fund has been set up to offer sponsorship to local community groups and projects, which can make a real difference to people's lives. Applicants were able to apply for grants to support their projects up to the value of £5k.

This year CHIP supported six projects, with a total of £29,128 donated to the following projects:

Construction Youth

A charity that educates, trains and inspires young people to help them build better futures in the construction industry. They enable young people to reach their full career potential by connecting them with employers and opportunities in construction and the built environment.

Bounce Back Foundation

Supporting programmes that utilises the City & Guilds assured recognition programme, offering ex-offenders digital credentials upon completion of courses, supporting them into employment or self-employment. Skills include: decorating, scaffolding, drylining and health and safety, including CSCS cards.

St Giles Trust

Supporting their Food Pantry in Coventry to support individuals and families providing access to affordable, nutritious food, whilst providing advice and guidance, helping them move towards independence.

Lola's Kitchen

Delivering cookery classes in Telford to isolated individuals to cook on a budget and reduce food waste, in addition to reducing isolation.

Tech with No Limits

Delivering a rolling programme of Basic Digital Skills sessions in Wrekin Housing Group locations, enabling residents to achieve IT skills and use their own digital devices.

Springfield Project

Springfield Food Pantry, Birmingham, offers fresh and nutritious food for an affordable weekly membership fee, whilst making good use of quality food which would otherwise go to waste. The Pantry was open to anyone, offering choice and dignity to people on low incomes during the time of rising food costs, with a total of 1,430 visits throughout the year.

From 2024/25, the individual grants available will be increased to up to £10k for each application. This will ensure CHIP can support larger projects, supporting more individuals.



CCF applicants must have a connection with one or more of CHIC's members and their communities.

CHIP Awards

Every year CHIP commits to celebrating its delivery of social value by recognising the work that is being embedded by our partners and celebrating the success of the learners CHIP supports. This year, we held our second annual event at the Telford International Centre, where we welcomed 167 guests.

Working with Local Employment Groups

Guest Speaker Barrie Hodge, from St Basils, presented details on how the relationship with CHIP is having a positive impact on the young people they work with and how money that is being donated is supporting them to become independent, further reducing the risk of homelessness. This is offered through a wide variety of support, including life skills, training and in securing employment.

Meaningful Outcomes

Terri Walker (2023 award winner) also spoke about her journey since winning a CHIP award, stating: "it was not just a recognition of effort but a validation of the belief that through solid, meaningful relations and comprehensive support, we can significantly impact the communities around us."

Fundraising

Through sponsorship opportunities and our raffle, where fantastic prizes were donated by CHIC's partners, the event raised £2,400, which will go right back into the charity to support even more individuals.



Apprentice of the Year
Awarded to Rebekah Cliff
at Novus

sponsored by Inenco



Social Value Employer of the Year
Awarded to Aico
sponsored by Jewsons Partnership Solutions



High Achiever of the Year - The Maggie Punyer Memorial Award
Awarded to Tom Bloomfield
at Fortem
sponsored by CHIC



Ian Winslet Award - Mentor of the Year
Awarded to Stephanie Shinton
at The Guinness Partnership
sponsored by ARK Consultancy



Social Value Impact Award
Awarded to The Guinness Partnership
sponsored by Twyford

Added Value

In addition to the work we do with our partners, CHIP also commits to delivering its own social value objectives that the CHIC team commit to each year.

The team committed to completing a range of voluntary activities both during and outside of the workplace. In total, 157 hours were volunteered during work hours, with a further 1,058 hours volunteered in team members own time.

Some of the projects we have supported include:

- Delivering training sessions to local sports clubs.
- Reading to the elderly in several care homes.
- Supporting CUBS with skills building and challenge exercises.
- Committee and Board member support for a range of charities and community groups.
- Trustee volunteer support for an Almshouse Charity.
- Supporting Year 9 school students with careers advice.
- Running workshops and training for young people in event/music management and production.

Let's Feed Brum

This is a charity set up to support people who are homeless. Some of the team have supported their food and supplies services by handing our provisions at Birmingham Cathedral.

Goscote Community Garden

Others participated in tidying and planting of a garden in Walsall to create a decent area for local people to enjoy.



Between August and October the CHIC Team clocked over 12m steps which through sponsorship raised **£1,030.**

In May of this year the team completed a sponsored walk, starting in Warwickshire. Covering **240 miles** between 13 team members, and five guests, we raised **£1,350.**

Social Value Calculator

CHIP signed up with HACT's social value measuring tool in 2023 to enable CHIP to assign monetary values to all social value delivery. This includes funding made to LEGs, the Community Chest Fund and through the extraction of data from contracts.

Data extracted from the tool can be used to inform CHIC's members exactly how much (in monetary terms) has been put into the communities in which they work, in addition to the value of the CHIC teams own activities.

In total, based upon the data available the monetary social value delivered in 2023/24 was:

CHIC Contractual Social Value

121 entries to HACT Model
Total Social Value: £3,872,088

CHIC Team Social Value

3 entries to HACT Model
Total Social Value: £580,242

Community Chest Fund

6 entries to HACT Model
Total Social Value: £10,749,832

LEGs

5 entries to HACT Model
Total Social Value: £2,079,272

Overall, there were 135 entries to the HACT model, with an actual adjusted total social value of **£17.28m.**

We are still awaiting data for a further 308 contracts. Based upon the outcomes for 121 where CHIC has received data, we expect these to generate a further monetised social value of £9.95m, increasing the combined CHIC and CHIP outcome to **£27.25m.**

CHIC's Social Value Strategy, including funding CHIP, commits 10% of transaction fee income to these outcomes. For 2023/34, CHIC and CHIP together will have delivered £68 of social value for every £1 committed.

As well as the practical outcomes for members customers delivered through CHIC by building, maintaining, servicing and improving people's homes, CHIC and CHIP were also instrumental in delivering over £27m worth of added social value.